

The World Is Flat

by Thomas L. Friedman

MIT Speaker at: <http://mitworld.mit.edu/play/264>

Some questions to answer and thoughts to ponder as you watch and listen to Thomas Friedman at MIT.

Who is Thomas Friedman? _____

Why did he write *The World is Flat*? _____

What did Friedman discover as he traveled to:

Bangalore, India: _____

Dalian, China: _____

Colorado, USA: _____

How does Friedman define his 3 era's of globalization?

Time Frame	How did the size of the world change?	What was the dynamic agent?
1.0 1492-1820	<i>World shrunk from size large to medium</i>	<i>Countries went global</i>
2.0		
3.0		

What were the ten forces that flattened the world? Fill in the missing information in the chart.

Name of event	What was it?	Example
1. 11/9/89	<i>Walls came down and Windows went up</i>	<i>Berlin Wall / Windows 3.0</i>
2. 8/9/95		
3. Work Flow Software		
4. Outsourcing		
5. Offshoring		
6. Open-sourcing	<i>Self organizing collaborative communities</i>	
7. Supply-Chaining		<i>Walmart</i>
8. Insourcing		
9. In-forming		<i>Google Search</i>
10. The Steroids		

How do you think a flat world will affect your job or career? _____

What skills will you need to successfully live and compete in a global workplace? _____

Why is it important to understand and acknowledge the fact that there is no such thing as an American job anymore? _____

How is this information useful to you? _____
